

Bachelor of Science in Music Business

Applicants will be accepted for Fall admission only.

Kelley Core 21 credit hours

- BUS A200 Foundations of Accounting (3 cr.)
- BUS K201 The Computer (3cr.) or SPEA V261 Using IT in Public Affairs (3 cr.) or CSCI A110 Introduction to Computers and Computing (3 cr.)
- BUS T175 Kelley Compass I (1.5 cr.)
- BUS F300 Introduction to Financial Management (3 cr.)
- BUS J306 Strategic Management and Leadership (3 cr.)
- BUS M300 Introduction to Marketing (3 cr.)
- BUS P300 Introduction to Operations Management (3 cr.)
- BUS T275 Kelley Compass II (1.5 cr.)

Jacobs Core 23 credit hours

- MUS Z111 Introduction to Music Theory (3 cr.) or MUS T109 Rudiments of Music/Music Fundamentals Online
- MUS T123 Music Theory for Music Business (3 cr.)
- MUS T134 Popular Music Skills I (2 cr.)
- MUS M101 Music, Society, and Culture (3 cr.)
- MUS M213 History of Popular Music (3 cr.)
- MUS K361 Introduction to MIDI and Computer Music (3 cr.)
- MUS P110 Beginning Piano Class 1, Non-Music Majors (3 cr.) and MUS P120 Beginning Piano Class 2, Non-Music Majors (3 cr.). An examination for placement or exemption will be administered prior to the first semester of enrollment in JSOM

Performance Courses 4-12 credit hours

Four enrollments of all-campus ensemble, MUS-X1 (or major ensembles available by audition), secondary lessons or class instruction in performance (guitar, piano, voice)

Music/Business Courses 22-26 credit hours

- MUS N110 Music, Media, and Monetization (3 cr.)
- MUS N210 Law and Business of the Music Industry (3 cr.)
- MUS N220 Ethics and the Music Industry (3 cr.)
- MUS N230 Music Distribution (3 cr.)
- BUS J350 Music Management (3 cr.)
- BUS M350 Music Production & Marketing (3 cr.)
- BUS D350 International Music Business (1.5 cr.)
- BUS D351 International Music Analysis (1.5 cr.) or D352 International Business Immersion (3 cr.)
- BUS X350 IU Music Experience (1 - 3 cr.) (repeatable for up to 3 cr.)

Electives 15 credit hours chosen from:

BUS L311 Law for Entrepreneurs (3 cr.), BUS M295 Marketing in Our World Today (3 cr.), BUS M330 Consultative Selling (3 cr.), BUS M355 Topics in Marketing: Brand Management Practicum (3 cr.), BUS M405 Consumer Behavior (3 cr.), BUS W212 Exploring Entrepreneurship (3 cr.), BUS W235 Idea Validation & Business Model Development (3 cr.), BUS W326 Social Entrepreneurship (3 cr.), BUS W355 Topics in Entrepreneurship: Women & the Entrepreneurial Challenge (3 cr.), BUS W409 Practicum in Entrepreneurship (3 cr.)

MUS A100 Foundations of Audio Technology (3 cr.), MUS A330 Modern Recording Studio Techniques (3 cr.), MUS K455 Topics in Music Scoring for Visual Media (3 cr.), MUS L128 Guitar Heroes (2 cr.), MUS M395 Contemporary Jazz and Soul Music (3 cr.), MUS M410 Composer or Topic* (3 cr.), MUS M413 Topics in Latin American Music (3 cr.), MUS T410 Topics in Music Theory* (3 cr.), MUS U300 Introduction to Music Entrepreneurship (3 cr.), MUS U340 Practicum in Music Entrepreneurship (3 cr.), MUS Z120 Music in Multimedia (3 cr.), MUS Z130 Musical Performance Contexts (3 cr.), MUS Z135 Essentials of Songwriting (3 cr.), MUS Z204 Women Musicians (3 cr.), MUS Z205 History of Music Production (3 cr.), MUS Z213 Latin American and Latino Popular Music and Culture (3 cr.), MUS Z260 Music in American Society (3 cr.), MUS Z264 Music and Video Games (3 cr.), MUS Z265 American Country Music (3 cr.), MUS Z290 Remixing (3 cr.), MUS Z291 Producing Electronic Dance Music (3 cr.), MUS Z315 Music for Film (3 cr.), MUS Z373 The American Musical (3 cr.), MUS Z395 Contemporary Jazz and Soul Music (3 cr.)

SPEA A236 Music Industry I (3 cr.), SPEA A336 Music Industry II (3 cr.), SPEA A354 Arts Marketing Fundamentals (3 cr.), SPEA A464 The Economics and Administration of Artistic Organizations (3 cr.)

Any of the following taken beyond the Performance Course requirement:

MUS L101 Beginning Guitar Class (2 cr.), MUS L102 Intermediate Guitar Class (2 cr.), MUS L121 Beginning Guitar Class and Styles (3 cr.), MUS L122 Intermediate Guitar Class and Styles (3 cr.)

MUS P201 Jazz Piano Class 1 (2 cr.), MUS P202 Jazz Piano Class 2 (2 cr.)

MUS V101 Voice Class (2 cr.), MUS V105 Voice Class and Styles (3 cr.)

MUS X1, X40, X50, X60, X70, X80 Ensembles (1-2 cr.; major ensembles by audition)

MUS Undergraduate Elective/Secondary Lessons (2 cr.)

**Additional prerequisites or instructor permission may be required*

General Education Common Ground Requirements (up to 31 cr.), see the official [List of IUB Gen Ed Approved Courses](#) for course options**Foundations**

- English Composition (3 cr.)
- Mathematical Modeling (3-4 cr.)

Breadth of Inquiry

- Arts and Humanities (6 cr./2 courses) *fulfilled by Jacobs core*
- Social and Historical studies (6 cr./2 courses)
- Natural and Mathematical Sciences (5-6 cr.)

World Languages and Cultures (6 cr.)—complete one option:

- Complete through the 4th semester level of a world language (ie, XXX-X 250) or
- 2 world culture courses (totaling 6 cr) or
- approved study abroad (6 credits)

To Complete Degree Electives as needed to bring the total credit hours to 120 excluding ensemble (MUS-X courses).

PLEASE CHECK JACOBS SCHOOL OF MUSIC BULLETIN AND OFFICIAL NOTICES. IN CASE OF DISCREPANCIES, THEY ARE THE OFFICIAL REGULATIONS AND SUPERSEDE THIS SHEET.

Requirements beginning Fall 2025